**Elastic Transcoder**

**What is Elastic Transcoder?**

* Media Transcoder in the cloud.
* Convert media files from their original source format into different formats that will play on smartphones, tablets, PCs etc.
* Provides transcoding presets for popular output formats, which means that you don’t need to guess about which settings work best on particular devices.
* Pay based on the minutes that you transcode and the resolution at which you transcode.

**How A Cloud Guru uses Elastic Transcoder to format videos.**